

Campaign Finance Report

Goddard for Governor Committee #: 201000311

Treasurer: MROZ, ROBERT PO Box 1792, Phoenix, AZ 85001

Phone: (602) 254-6342

Email: rmroz@navigantconsulting.com Candidate Name: GODDARD, TERRY

Office Sought: Governor

2010 Qualifying Period Recap Report

Election Cycle: 2009-2010

Date Filed: August 26, 2010

Reporting Period: August 5, 2010-August 19, 2010

Summary of Finances

Cash Balance at Beginning of Reporting Period: \$446,503.88

Total Cash Receipts this Reporting Period: \$0.00

Total Cash Disbursements this Reporting Period: \$360,462.52

Cash Balance at End of Reporting Period: \$86,041.36

Report ID: 63154

Covers 08/05/2010 to 08/19/2010 Filed on 08/26/2010

Summary of Activity

Income	Schedule	This Period			Total to Data
		Cash	Other	Total	Total to Date
Personal and Family Contributions	C1	\$0.00	\$0.00	\$0.00	\$1,280.00
Individual Contributions	C2	\$0.00	\$0.00	\$0.00	\$51,250.00
Contributions from Political Committees	C3	\$0.00	\$0.00	\$0.00	\$0.00
Business Contributions	C4	\$0.00	\$0.00	\$0.00	\$0.00
Small Contributions	C5	\$0.00	\$0.00	\$0.00	\$0.00
CCEC Funding and Matching	C6	\$0.00	\$0.00	\$0.00	\$707,447.00
Qualifying Contributions	C7	\$0.00	\$0.00	\$0.00	\$6,131.00
Loans Made to this Committee	L1	\$0.00	\$0.00	\$0.00	\$0.00
Other Receipts, including Interest and Dividends	R1	\$0.00	\$0.00	\$0.00	\$5.96
Transfers from Other Committees	T1	\$0.00	\$0.00	\$0.00	\$0.00
Cash Surplus from Previous Committee	S1	\$0.00	\$0.00	\$0.00	\$0.00
Total Income		\$0.00	\$0.00	\$0.00	\$766,113.96

Expenditures	Schedule		Tatal ta Data		
•		Cash	Other	Total	Total to Date
Operating Expenses	E1	\$360,462.52	\$0.00	\$360,462.52	\$680,072.60
Independent Expenditures	E2	\$0.00	\$0.00	\$0.00	\$0.00
Contributions to Other Committees	E3	\$0.00	\$0.00	\$0.00	\$0.00
Other Expenses	E4	\$0.00	\$0.00	\$0.00	\$0.00
Transfers to Other Committees	T1	\$0.00	\$0.00	\$0.00	\$0.00
Loans Made by This Committee	L2	\$0.00	\$0.00	\$0.00	\$0.00
Expenditure of In-Kind Contributions	C8	\$0.00	\$0.00	\$0.00	\$0.00
Disposal of Surplus Cash	S1	\$0.00	\$0.00	\$0.00	\$0.00
Total Expenditures		\$360,462.52	\$0.00	\$360,462.52	\$680,072.60
Bill Payments for Previous Expenditures	D1	\$0.00		\$0.00	\$0.00
Total Cash Disbursed		\$360,462.52		·	·

201000311 Goddard for Governor

Schedule E1 - Operating expenses

Schedule E	1 - Operating expenses	Date	Amount	Cycle To Date
Name:	Rasowsky, Melissa	08/05/2010	\$57.44	\$15,143.91
Address:	3719 E Inverness Ave, Unit 111, Mesa, AZ 85206		Cash	
Occupation:	Office Assistant, Goddard for Governor			
Category:	Event Expenses - Food/refreshments			
Memo:	lunch meeting			
Name:	Lesher, Jan	08/06/2010	\$28.21	\$751.14
Address:	111 S Bella Vista Dr, Tucson, AZ 85745		Cash	
Occupation:	Consultant, Lesher Communications			
Category:	Event Expenses - Food/refreshments			
Memo:	lunch meeting			
Name:	Marquez, Aaron	08/06/2010	\$209.60	\$5,280.81
Address:	5541 W Park Ave, Chandler, AZ 85226		Cash	
Occupation:	Goddard for Governor			
Category:	Travel - Mileage			
Memo:	reimburse mileage			
Name:	Rasowsky, Melissa	08/06/2010	\$0.44	\$15,143.91
Address:	3719 E Inverness Ave, Unit 111, Mesa, AZ 85206		Cash	
Occupation:	Office Assistant, Goddard for Governor			
Category:	Communications - Postage			
Memo:	postage			
Name:	Lesher, Jan	08/07/2010	\$394.53	\$751.14
Address:	111 S Bella Vista Dr, Tucson, AZ 85745		Cash	
Occupation:	Consultant, Lesher Communications			
Category:	Overhead - Other			
Memo:	AV equipment			
Name:	Marquez, Aaron	08/10/2010	\$7.05	\$5,280.81
Address:	5541 W Park Ave, Chandler, AZ 85226		Cash	
Occupation:	Goddard for Governor			
Category:	Overhead - Other			
Memo:	lapel pins			
Name:	Minkus Advertising Specialties	08/11/2010	\$5,875.48	\$15,501.28
Address:	6401 E 22nd St, Tucson, AZ 85710		Cash	
Category:	Communications - Signs			
Memo:	yard signs			
Name:	Grove Insight	08/12/2010	\$(13,000.00)	\$33,515.88
Address:	10 SE 10th Ave, Portland, OR 97214		Cash	
Trans. Type:	Rebate or Refund from Operating Expense			
Original Date:	07/01/2010			
Original Amount:	(\$18,090.00)			

3

Filed on 08/26/2010

Schedule E1 - Operating expenses

Schedule	E1 - Operating expenses	Date	Amount	Cycle To Date
Name:	J&R Graphics and Printing	08/12/2010	\$7,892.55	\$26,615.60
Address:	638 W Indian School Rd, Phoenix, AZ 85013		Cash	
Category:	Communications - Signs			
Memo:	street signs			
Name:	Looks Good Printing	08/12/2010	\$1,557.53	\$3,087.73
Address:	338 E Tuckey Ln, Phoenix, AZ 85012		Cash	
Category:	Communications - Bumper stickers			
Memo:	bumper stickers			
Name:	Dick, Troy	08/13/2010	\$21,716.40	\$21,716.40
Address:	1509 Reata Dr, Carrollton, TX 75010		Cash	
Category:	Communications - Production cost			
Memo:	tv shoot/production			
Name:	Lesher, Jan	08/13/2010	\$286.33	\$751.14
Address:	111 S Bella Vista Dr, Tucson, AZ 85745		Cash	
Occupation:	Consultant, Lesher Communications			
Category:	Overhead - Other			
Memo:	video equipment			
Name:	Strother Strategies	08/13/2010	\$600.80	\$53,439.30
Address:	9919 Meriden Rd, Potomac, MD 20854		Cash	
Category:	Travel - Airfare			
Memo:	Delta			
Name:	Strother Strategies	08/13/2010	\$254.57	\$53,439.30
Address:	9919 Meriden Rd, Potomac, MD 20854		Cash	
Category:	Travel - Lodging			
Memo:	Hilton Garden Inn			
Name:	Strother Strategies	08/13/2010	\$44.57	\$53,439.30
Address:	9919 Meriden Rd, Potomac, MD 20854		Cash	
Category:	Travel - Meals			
Memo:	food			
Name:	Strother Strategies	08/13/2010	\$162.92	\$53,439.30
Address:	9919 Meriden Rd, Potomac, MD 20854		Cash	
Category:	Travel - Rental fee			
Memo:	rental car			
Name:	Strother Strategies	08/13/2010	\$66.00	\$53,439.30
Address:	9919 Meriden Rd, Potomac, MD 20854		Cash	
Category:	Travel - Parking			
Memo:	parking			
Name:	Strother Strategies	08/13/2010	\$14.00	\$53,439.30
Address:	9919 Meriden Rd, Potomac, MD 20854		Cash	
Category:	Travel - Fuel			
Memo:	gas			

201000311 Goddard for Governor

Cabadula E4 Operating average

Schedule	E1 - Operating expenses	Date	Amount	Cycle To Date
Name:	Homan, Mark	08/14/2010	\$95.23	\$209.24
Address:	111 S Bella Vista Dr, Tucson, AZ 85745		Cash	
Category:	Travel - Mileage			
Memo:	mileage reimbursement			
Name:	Homan, Mark	08/14/2010	\$109.10	\$209.24
Address:	111 S Bella Vista Dr, Tucson, AZ 85745		Cash	
Category:	Overhead - Utilities			
Memo:	reimburse phone			
Name:	Stanford Campaigns	08/15/2010	\$10,222.06	\$18,972.06
Address:	2520 Longview St, Ste 410, Austin, TX 78705		Cash	
Category:	Professional Services - Polling/Research			
Memo:	research			
Name:	COMPUPAY OF ARIZONA, INC	08/16/2010	\$1,520.96	\$9,742.51
Address:	2700 N Central Ave, Ste 1100, Phoenix, AZ 85004		Cash	
Category:	Administration - Payroll			
Memo:	tax impounds			
Name:	COMPUPAY OF ARIZONA, INC	08/16/2010	\$57.14	\$9,742.51
Address:	2700 N Central Ave, Ste 1100, Phoenix, AZ 85004		Cash	
Category:	Administration - Payroll			
Memo:	payroll service charge			
Name:	Frisby, Samantha	08/16/2010	\$427.18	\$1,273.53
Address:	2800 W Broadway Blvd, Apt 224, Tucson, AZ 85745		Cash	
Occupation:	Goddard for Governor			
Category:	Administration - Payroll			
Memo:	net payroll			
Name:	Henninger Media Services	08/16/2010	\$12,355.13	\$12,355.13
Address:	2601 Wilson Blvd, # A, Arlington, VA 22201		Cash	
Category:	Communications - Production cost			
Memo:	tv			
Name:	LUC Media	08/16/2010	\$275,000.00	\$275,000.00
Address:	25 Whitlock PI SW, Ste 201, Marietta, GA 30064		Cash	
Category:	Communications - TV			
Memo:	tv buy			
Name:	Marquez, Aaron	08/16/2010	\$1,014.11	\$5,280.81
Address:	5541 W Park Ave, Chandler, AZ 85226		Cash	
Occupation:	Goddard for Governor			
Category:	Administration - Payroll			
Memo:	net payroll			

5

Filed on 08/26/2010

Qualifying Period Recap Report Covers 08/05/2010 to 08/19/2010

Schedule E1 - Operating expenses

Schedule	E1 - Operating expenses	Date	Amount	Cycle To Date
Name:	Next Now	08/16/2010	\$2,152.50	\$2,152.50
Address:	9919 Meriden Rd, Potomac, MD 20854		Cash	
Category:	Professional Services - Consultants			
Memo:	production/editing			
Name:	Pearl, Janey	08/16/2010	\$1,904.95	\$14,556.80
Address:	2525 N 27th St, Phoenix, AZ 85008		Cash	
Category:	Administration - Payroll			
Memo:	net payroll			
Name:	Rasowsky, Melissa	08/16/2010	\$802.43	\$15,143.91
Address:	3719 E Inverness Ave, Unit 111, Mesa, AZ 85206		Cash	
Occupation:	Office Assistant, Goddard for Governor			
Category:	Administration - Payroll			
Memo:	net payroll			
Name:	Rasowsky, Melissa	08/16/2010	\$59.35	\$15,143.91
Address:	3719 E Inverness Ave, Unit 111, Mesa, AZ 85206		Cash	
Occupation:	Office Assistant, Goddard for Governor			
Category:	Event Expenses - Food/refreshments			
Memo:	working lunch			
Name:	Arizona State Credit Union	08/18/2010	\$20.00	\$200.93
Address:	1812 W Monroe St, Phoenix, AZ 85007		Cash	
Category:	Administration - Bank fees/service charge			
Memo:	wire fee			
Name:	Qwest	08/18/2010	\$727.50	\$727.50
Address:	P.O. Box 29060, Phoenix, AZ 85038		Cash	
Category:	Overhead - Utilities			
Memo:	phone services			
Name:	Desert Viking Properties	08/19/2010	\$232.26	\$232.26
Address:	101 W Commonwealth Ave, Chandler, AZ 85225		Cash	
Category:	Overhead - Rent			
Memo:	rent			
Name:	Grove Insight	08/19/2010	\$27,495.00	\$33,515.88
Address:	10 SE 10th Ave, Portland, OR 97214		Cash	
Category:	Professional Services - Polling/Research			
Name:	Homan, Mark	08/19/2010	\$4.91	\$209.24
Address:	111 S Bella Vista Dr, Tucson, AZ 85745		Cash	
Category:	Overhead - Other			
Memo:	Target/batteries			

6

Filed on 08/26/2010

Qualifying Period Recap Report Covers 08/05/2010 to 08/19/2010

Schedule E1 - Operating expenses

Scheaule	E1 - Operating expenses	Date	Amount	Cycle To Date
Name:	NAVIGANT CONSULTING, INC.	08/19/2010	\$6.16	\$55.04
Address:	201 E Washington St, Ste 1700, Phoenix, AZ 85004		Cash	
Category:	Communications - Postage			
Memo:	stamps			
Name:	NAVIGANT CONSULTING, INC.	08/19/2010	\$0.70	\$55.04
Address:	201 E Washington St, Ste 1700, Phoenix, AZ 85004		Cash	
Category:	Overhead - Office supplies			
Memo:	copies			
Name:	Rasowsky, Melissa	08/19/2010	\$87.43	\$15,143.91
Address:	3719 E Inverness Ave, Unit 111, Mesa, AZ 85206		Cash	
Occupation:	Office Assistant, Goddard for Governor			
Category:	Overhead - Office supplies			
Memo:	printer ink			
Total of Operating Expenses		\$373,462.52		
Total of Refunds, Rebates, and Credits Received		(\$13,000.00)		
Net Total of Oper	rating Expenses		\$360,462.52	

Filed on 08/26/2010 7

201000311 Goddard for Governor

Qualifying Period Recap Report Covers 08/05/2010 to 08/19/2010

8